­­**Tips for Recording Smartphone Video**

1. For best results, you may want to buy a tripod and smartphone attachment from somewhere like Best Buy, Walmart or Amazon.

Here is a link to the tripod we’re currently using. <https://www.bestbuy.com/site/sunpak-platinumplus-5858d-58-tripod-black/1802042.p?skuId=1802042>

Here is a link to the smartphone adapter we’re currently using.

<https://www.bestbuy.com/site/joby-griptight-mount-pro-holder-for-smartphone/5120800.p?skuId=5120800>

1. If you don’t want to buy a tripod and smartphone adapter. Have someone in your office rest the smartphone on something stable that will have you perfectly in frame. (For example, a book shelf or podium)
2. **You always want to record the video with your phone turned sideways.** I can’t emphasize this enough! Videos recorded straight up and down don’t transfer well into most video players.
3. When you are picking out your setting, try to find a place that has good lighting and with a neat and tidy view behind you. (Pro Tip: for good lighting. Try facing yourself towards a window and position the camera between you and the window. The sun should provide clear natural lighting.)
4. If you mess up, don’t worry… just pause and stare blankly at the camera for about 2 seconds then restart at where you messed up.
5. Record your entire scripts at least two times so we can pick the best of what you do and put it in your final video
6. Go ahead and push record, and when you are finished push stop.
7. Make sure that your staff knows you are recording and not to disturb you.
8. Put your office phones on “Do Not Disturb” and turn off the sounds on your cell phone and computer.
9. After you record, listen to the recording to make sure that the audio is, at least, decent.
10. Smile when you record your video. Look positive and make sure you are sounding reassuring, confident and strong.
11. Upload your video to Dropbox.com and send it to [Matt.dorman@fta-fmo.com](mailto:Matt.dorman@fta-fmo.com) (**You can sign up for a free account at Dropbox.com/basic**

If you need help creating a Dropbox account please contact our office.)