**Agent Video Client Reassurance and Referral Script**

Hi, it’s (AGENT NAME). I just wanted to send you a quick video note to let you know that we are carefully watching your nest egg. Yes, there’s a lot of turmoil in the markets and economy right now, but the most important thing that I want you to have is the peace of mind of knowing that you are going to be OK!

You are OK!

We put your plan in place to weather just this kind of storm and I want you to know that you are still ok. Your plan is working AS PLANNED, and you’re still on track to accomplish all your retirement goals and achieve your highest retirement values.

So, rest assured that your retirement is still on track!

On a related subject…..many of your family, friends, neighbors and coworkers are not enjoying the peace of mind that you have right now.

As a matter of fact, most of them are downright scared right now. They are wondering what to do and if they are even going to be able to retire.

Your family, friends, neighbors and coworkers are drowning in a sea of turmoil and uncertainty and THEY NEED YOUR HELP.

If I haven’t already called you, I’ll be reaching out to you in the next day or so. I’ll answer whatever questions you have about your portfolio and why you have such wonderful peace of mind.

I then want to talk about your family, friends, neighbors and coworkers. I want to discuss which of them are most important to you and how you can introduce them to me so that I can give them the SAME PEACE OF MIND that YOU CURRENTLY ENJOY.

You owe it to these people to give them a life raft in this sea turmoil.

(NAME OF COMPANY) is that life raft and we’ll make sure they have the peace of mind that they deserve. The same peace of mind that you currently have!

I’ll be in touch soon!

In the meantime, rest easy knowing you are OK, and very soon, the people that are most important to you will also be ok.

Thank you!